

POLYMAX OF CHINA TO INTRODUCE UNIVERSAL TPE AT K SHOW

DUSSELDORF, GERMANY (October 27, 2010) - A new TPE grade (thermoplastic elastomer) claimed to be easy to mold as well as a “universal” formulation for a variety of applications, will be introduced by Polymax Elastomer Technology of China at the K Show. They, along with North American partner Alliance Polymers & Services, will occupy Stand/Booth #F61, Halle/Building #08b in the heart of TPE exhibitors.

New Maxelast® A9860M thermoplastic elastomers are suitable for a number of applications, among them power tools and grips. They offer the optimum balance of price and performance. They are offered in natural or colored. The new grade has a Shore A hardness of 60.

Polymax at this show is demonstrating its plans to go into markets worldwide, with a partnership with distributor Alliance Polymers & Services (www.apstpe.com), a leading distributor across the continent, and now in Europe. Polymax manufactures 7 families of Maxelast TPEs at their world headquarters in Nantong (near Shanghai), China.

For further information on this new grade and other Maxelast products in Europe, China and the Far East, inquirers should contact: Marketing Department, Polymax Elastomer Technology Co., Ltd., 698 Changtai Road, Gangzha District, Nantong, Jiangsu, China 22601. Tel: 86-513-80113188. Fax: 86-513-80113173. Email: tlxu@polymax.com.cn. Web: www.polymax.com.cn.

In North America, go [to www.apstpe.com](http://www.apstpe.com).

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PHOTO CAPTION

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